

North East Factual Format Invitation to Pitch

BBC Daytime Proposal

Editorial Opportunity

This opportunity is for any supplier, whether qualifying independent producers or non-qualifying independent producers who fulfil the Eligibility Criteria, to produce and deliver a 15 x 30' formatted factual series for BBC TWO early evening.

Subject to commission, the production of the series itself will need to fulfil OFCOM's criteria to qualify as a Regional production from the North including having a substantive base in the North East.

In order to fulfil this part of the qualification, potential suppliers may:

- 1) Already have a substantive base in the North East¹ or*
- 2) Be willing to partner with an already established North East-based independent supplier, and for that NE-based supplier to have senior personnel involved in the production² or*
- 3) Be willing to set up a substantive base in the North East if they win the commission.*

Available Programme Rights Licence Fee: **Up to £38,000 per 30' programme** (not including any Producer or Distribution Advance).

The series would be commissioned *on standard prevailing Terms of Trade.*

Editorial Brief for the Series

- The format should have a strong sense of regional portrayal embedded into the editorial – i.e. geographical and/or through the contributors
- The content should be informative but entertaining with a clear purpose
- The idea should be distinctive and not echo formats seen on other channels
- The idea should have broad appeal to a wide range of audience demographics and age groups
- The tone of the series should be warm, positive and inclusive
- If the idea is talent-led, think about surprising or exciting hosts with broad appeal
- Demonstrate how you would represent diversity in its broadest sense both on and off screen

Eligibility Criteria

In order to be eligible, Producers (or partnerships; or producers with key talent attached) must demonstrate recent relevant experience (within the last 5 years) of:

- Producing at least five (5) hours of formatted factual content for transmission on network television;
- Producing and delivering high-volume (eight or more episodes), low-cost (daytime tariffs) content

Evaluation/Award Process

¹ **North East of England** (North Tyne Combined Authority, Tees Valley Combined Authority and the following four Councils: South Tyne, Gateshead, County Durham and Sunderland).

² **Northern Film + Media** may be able to assist if this option is being considered.

North East Factual Format Invitation to Pitch

1. Suppliers may submit **up to three ideas**, no more than 500 words per idea, along with a completed Eligibility Form (Appendix 1).

2. The Evaluation Team will be comprised of:

HELEN MUNSON, Commissioning Editor, BBC Content

RACHEL PLATT, Commissioning Editor, BBC Content

JAMES DUNDAS, Business Affairs Manager; Commercial, Rights & Business Affairs

Together they will review the Eligibility Criteria alongside the Editorial proposals and evaluate against the Award Criteria on a scale of 1-10, with one being the lowest score.

3. Up to eight (8) Longlist suppliers will be identified for further development. There will be no funding available for this further development.
4. A successful supplier (or joint bidder) will be chosen from the Longlist and commissioned to deliver the series.
5. The successful supplier will be contracted on standard prevailing Terms of Trade.
6. Unsuccessful suppliers will be notified at each stage as soon as practicable and feedback may be requested.

Indicative Timetable

This is an indicative timetable, producers will be notified if there are any revisions to this timetable.

ANNOUNCE/COMMS	<i>16th December 2021</i>
PUBLISH ITP	<i>7th January 2022</i>
SUBMISSIONS DEADLINE ELIGIBILITY/EVALUATIONS	<i>25th February 2022 (midnight)</i>
LOGLIST CONFIRMED Up to 8 companies identified for further development	<i>14th March 2022</i>
FURTHER DEVELOPMENT FOR LONG LISTED COMPANIES	<i>March- April 2022</i>
AWARD/CONTRACT	<i>16th May 2022</i>
PRODUCTION	<i>June-October 2022</i>
POST-PRODUCTION	<i>November/December 2022</i>
DELIVERY	<i>January 2023</i>
TRANSMISSION	<i>February/March 2023</i>

North East Factual Format Invitation to Pitch

Award Criteria <ul style="list-style-type: none">➤ The company has an existing substantive base in the North East or is willing to partner with an already established North East-based supplier or is willing to set up a substantive base in the North East. (NB. The programme additionally needs to meet either of the remaining two criteria to qualify the programme as a Regional production from the North under the Ofcom criteria). Relevant Experience <ul style="list-style-type: none">➤ Experience of producing and delivering formatted factual content➤ Experience of producing and delivering high volume/low cost series Editorial <ul style="list-style-type: none">➤ Strong sense of regional portrayal➤ Content is informative and entertaining with a clear purpose➤ Demonstrate editorial innovation and distinctiveness➤ Tone is warm, positive and inclusive➤ Surprising/exciting presenting talent, where appropriate➤ Broad appeal to wide range of audience demographics and age groups➤ Strategies for diversity
Conflicts of Interest <p>Written confirmation that the producer (or partnership) has no business interest or interests that could reasonably be considered to conflict with being commissioned by the BBC</p>
Risks <p>Any factors which could be perceived as such including but not limited to previous insolvency or criminal actions SHOULD BE DECLARED</p>

Submissions

Potential suppliers will submit to competitive.tendering@bbc.co.uk the completed form at Appendix 1 demonstrating their Eligibility and separately, up to three (3) ideas of no more than 500 words per idea outlining the Editorial proposals against the Award Criteria by **25th February 2022**.

Download a [Word version of the eligibility form](#).

North East Factual Format Invitation to Pitch

Appendix 1

Eligibility Form

SUBSTANTIVE BASE:

Please confirm which applies and how:

- (i) Already have a substantive base in the **North East** or*
- (ii) Willing to partner with an already established North East-based independent supplier (and for that NE-based supplier to have senior personnel involved in the production); or*
- (iii) Willing to set up a substantive base in the Wider North East if they win the commission:*

Producers (or partnerships or producers with key talent attached) must demonstrate recent relevant experience (within the last 5 years) of:

Producing at least five (5) hours of formatted factual content for transmission on network television (please identify examples):

Producing and delivering high-volume (more than eight episodes), low-cost (daytime tariffs) content (please identify examples):